The Southside Report

A Few Comments and Random Thoughts

Dear Friends:

A few years ago I was paired up in the club championship against the very best amateur golfer in the state, much less the club. it started well, with pars for both of us on the first hole. I birdied the second to go one up, then drained a long put on the third for another birdie to go up by two. It was all going my way. It was so good it was scary.

The Rays opened up the season against the Yankees with a three game sweep of the world champions. Our pitching staff – reportedly the best in the majors - lived up to their reputation. Timely hits in key situations made the off-season trades look like genius moves. We out hit them, out ran them, and out fielded them. It was so good it was scary.

Ever been there? When everything was going your way and it all seemed so good it made you scared? Looking at the stats for March, that's what you should be feeling now. It's all going our way. Every stat is positive. Last month I declared us to be in a "Sustained Recovery", but the March numbers exceed that description. The number of transactions is up by 40% over last March in spite of a reduced inventory with less selection. Buyers who have been on the sidelines are jumping into the market to take advantage of prices that are still bargains.

The Average Price Per Square Foot is up. Way up. If you have read this report before, you know that this is my favorite indicator of real value. The Median Sales Price is up, indicating fewer distressed sales. The Average Sales Price exceeds the Twelve Month Average. The Median Sales Price exceeds the Twelve Month Average. So, ... the number of sales is up, and the prices are up. Hasn't that been our definition of recovery all along?

So it's all going our way. So good that it's scary. But don't get too giddy too fast. I thought the Rays might just win all of their 162 games and finish with a perfect season, but two weeks into the season we are a game below .500 and our Golden Glove third baseman made 3 errors in one game. We have a good team, but there are holes in the lineup. Same thing with our housing market: we are definitely in a recovery, but a recovery that has its weaknesses. Don't expect huge numbers every month. The road to recovery is full of bumps and curves. Buyers will continue to be driven by interest rates and prices, and a change in either could become a roadblock. And Sellers better not forget who's behind the wheel. The newspapers may run a story about bidding wars, but the reality is that prices are below where they were a year ago and are just beginning to creep upward.

I still believe the Rays have a stronger team today than they did last year. Better pitching. Better hitting. And I'm staying with my "Sustained Recovery" statement. Increased sales. Stable prices.

As for my golf match? I think you know how it ended.

Bruce M. Tigert



Average Sales Price March 2012

| Area | # Sales | Selling Price | \$ / Sq. Ft. | | |
|------------|---------|---------------|--------------|--|--|
| 33606 | | | | | |
| March 2009 | 11 | \$399,357 | \$190 | | |
| March 2010 | 19 | \$219,842 | \$130 | | |
| March 2011 | 22 | \$601,955 | \$209 | | |
| March 2012 | 19 | \$482,763 | \$195 | | |
| 33609 | | | | | |
| March 2009 | 16 | \$500,047 | \$159 | | |
| March 2010 | 30 | \$386,730 | \$142 | | |
| March 2011 | 21 | \$184,010 | \$104 | | |
| March 2012 | 26 | \$374,243 | \$153 | | |
| 33611 | | | | | |
| March 2009 | 26 | \$193,827 | \$107 | | |
| March 2010 | 56 | \$212,170 | \$112 | | |
| March 2011 | 42 | \$224,226 | \$106 | | |
| March 2012 | 55 | \$188,903 | \$107 | | |
| 33629 | | | | | |
| March 2009 | 33 | \$456,515 | \$187 | | |
| March 2010 | 35 | \$277,142 | \$157 | | |
| March 2011 | 34 | \$387,901 | \$164 | | |
| March 2012 | 49 | \$372,628 | \$169 | | |
| | | | | | |
| Total | | | | | |
| March 2009 | 86 | \$377,886 | \$161 | | |
| March 2010 | 140 | \$266,860 | \$135 | | |
| March 2011 | 119 | \$333,726 | \$146 | | |

March 2012

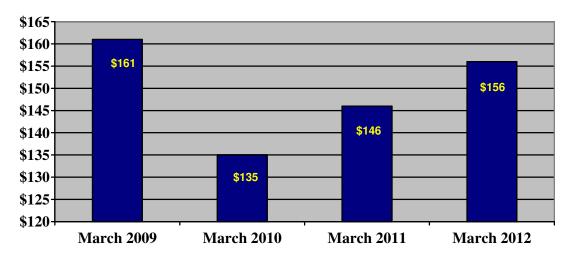
149

\$319,136

\$156

\$400,000-\$350,000-\$377,88 \$300,000-\$333,726 \$319,136 \$250,000-\$266,860 \$200,000-\$150,000-\$100,000-\$50,000-**\$0**-**March 2009 March 2010** March 2011 **March 2012**

Average Price per Sq. Ft.





Average Selling Price

Median Sales Price March 2012

March 2012

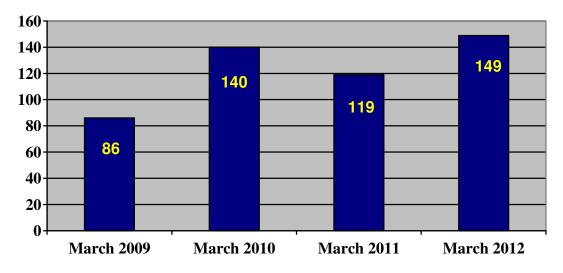
149

\$253,736

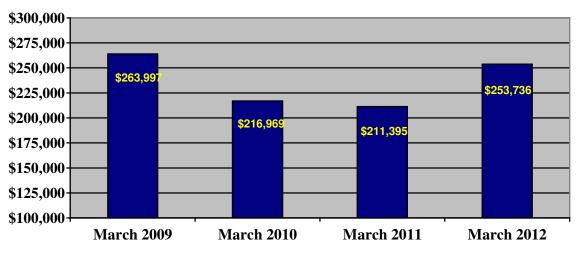
\$146

| Area | # Sales | Selling Price | \$ / Sq. Ft. | | | |
|---------------------|---------|---------------|--------------|--|--|--|
| 33606 March 2009 | 11 | \$340,000 | \$199 | | | |
| March 2010 | 19 | \$209,000 | \$138 | | | |
| March 2011 | 22 | \$323,000 | \$184 | | | |
| March 2012 | 19 | \$425,000 | \$167 | | | |
| 33609 | | | | | | |
| March 2009 | 16 | \$272,500 | \$135 | | | |
| March 2010 | 30 | \$280,000 | \$139 | | | |
| March 2011 | 21 | \$120,000 | \$89 | | | |
| March 2012 | 26 | \$274,103 | \$141 | | | |
| 33611 | | | | | | |
| March 2009 | 26 | \$117,450 | \$104 | | | |
| March 2010 | 56 | \$162,450 | \$110 | | | |
| March 2011 | 42 | \$135,000 | \$94 | | | |
| March 2012 | 55 | \$117,000 | \$105 | | | |
| 33629 | | | | | | |
| March 2009 | 33 | \$350,000 | \$183 | | | |
| March 2010 | 35 | \$254,500 | \$160 | | | |
| March 2011 | 34 | \$290,000 | \$157 | | | |
| March 2012 | 49 | \$330,000 | \$170 | | | |
| | | | | | | |
| Total | | | | | | |
| March 2009 | 86 | \$263,997 | \$155 | | | |
| March 2010 | 140 | \$216,969 | \$137 | | | |
| March 2011 | 119 | \$211,395 | \$131 | | | |

of Transactions



Median Selling Price





Year To Year Comparison March 2012

Total

Apr 1 2009 - Mar 31 2010

Apr 1 2010 - Mar 31 2011

Apr 1 2011 - Mar 31 2012

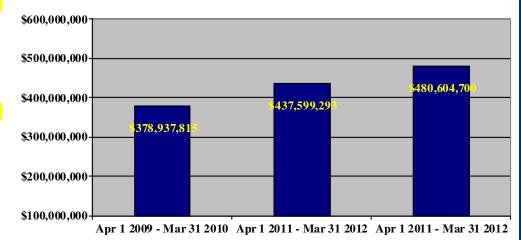
| Area | # Sales | Volume | Average Price |
|--------------------------|---------|---------------|---------------|
| 33606 | | | |
| Apr 1 2009 - Mar 31 2010 | 168 | \$68,443,526 | \$407,402 |
| Apr 1 2010 - Mar 31 2011 | 257 | \$108,468,184 | \$422,055 |
| Apr 1 2011 - Mar 31 2012 | 244 | \$106,932,929 | \$438,250 |
| 33609 | | | |
| Apr 1 2009 - Mar 31 2010 | 294 | \$82,281,201 | \$279,868 |
| Apr 1 2010 - Mar 31 2011 | 267 | \$72,887,913 | \$272,988 |
| Apr 1 2011 - Mar 31 2012 | 332 | \$90,293,178 | \$271,967 |
| 33611 | | | |
| Apr 1 2009 - Mar 31 2010 | 417 | \$87,446,459 | \$209,704 |
| Apr 1 2010 - Mar 31 2011 | 494 | \$99,004,774 | \$200,415 |
| Apr 1 2011 - Mar 31 2012 | 522 | \$103,525,099 | \$198,324 |
| 33629 | | | |
| Apr 1 2009 - Mar 31 2010 | 360 | \$140,766,629 | \$391,018 |
| Apr 1 2010 - Mar 31 2011 | 370 | \$157,238,422 | \$424,969 |
| Apr 1 2011 - Mar 31 2012 | 460 | \$179,853,494 | \$390,986 |
| | | | |

1600 1558 1200 1388 1000 1239 800 1388 600 1 200 1

of Transactions

 Apr 1 2009 - Mar 31 2010
 Apr 1 2010 - Mar 31 2011
 Apr 1 2011 - Mar 31 2012

Total Volume





1239

1388

1558

\$378,937,815

\$437,599,293

\$480,604,700

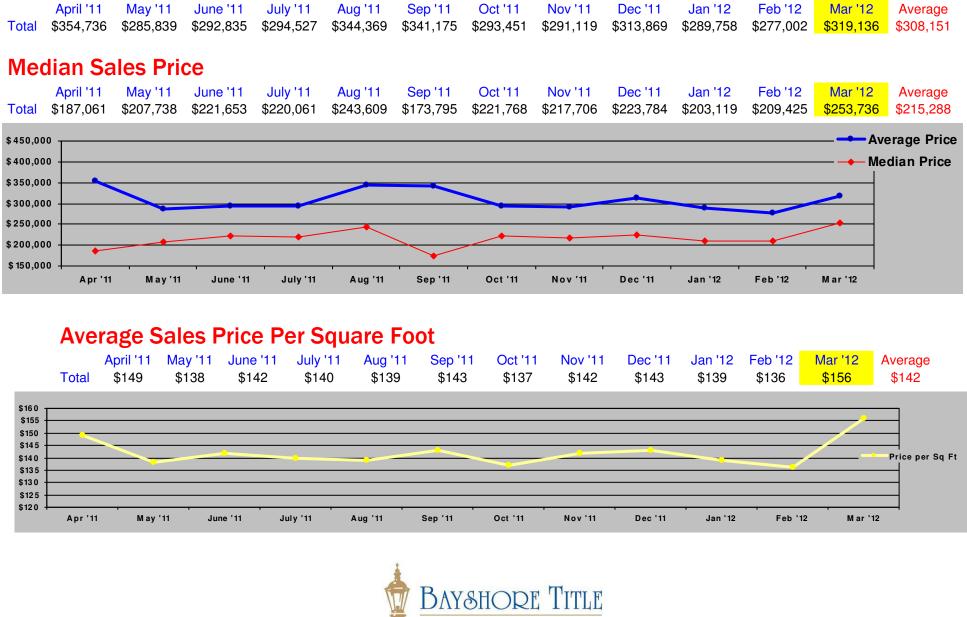
\$305,842

\$315,273

\$308,475

Twelve Month Trends

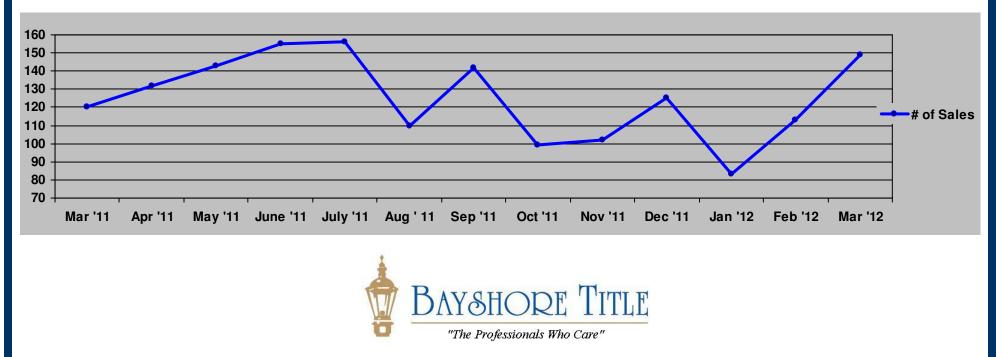
Average Sales Price



"The Professionals Who Care"

| Sales By Price Range | | | | Ма | rch 2 | 2012 | | | | | | | | | |
|--------------------------------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|-------|----------|------------|
| Price Range | | | | | | | | | | | | | Total | Listings | Absorption |
| | Apr '11 | May '11 | Jun '11 | July '11 | Aug '11 | Sep '11 | Oct '11 | Nov '11 | Dec '11 | Jan '12 | Feb '12 | Mar '12 | Sales | Mar '12 | Rate* |
| \$ 0 - 200,000 | 72 | 78 | 68 | 74 | 48 | 81 | 47 | 51 | 57 | 38 | 61 | 64 | 739 | 329 | 5 |
| \$ 200 - 200,000 \$ 200 - 400,000 | 28 | 36 | 49 | 46 | 40 34 | 36 | 36 | 28 | 33 | 28 | 28 | 47 | 429 | 239 | 7 |
| \$ 400 - 600,000 | 13 | 14 | 17 | 16 | 15 | 11 | 6 | 15 | 20 | 4 | 14 | 22 | 167 | 120 | 9 |
| \$ 600 - 800,000 | 9 | 8 | 12 | 16 | 5 | 4 | 6 | 3 | 7 | 10 | 5 | 5 | 90 | 65 | 9 |
| \$ 800 - 1,000,000 | 2 | 2 | 4 | 2 | 2 | 4 | 1 | 2 | 2 | 1 | 2 | 4 | 28 | 44 | 19 |
| \$1M - 2,000,000 | 6 | 4 | 4 | 2 | 4 | 3 | 2 | 3 | 6 | 2 | 3 | 7 | 46 | 73 | 19 |
| \$ 2,000,000 + | 2 | 1 | 1 | 0 | 2 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 10 | 30 | 36 |
| Total | 132 | 143 | 155 | 156 | 110 | 142 | 99 | 102 | 125 | 83 | 113 | 149 | 1164 | 900 | 9 |

* Absorption Rate = the number of months to absorb the current number of listings based on the average number of sales per month.



of Transactions / Previous Twelve Months